

ViaSat Website Privacy Policy

ViaSat, Inc. and its subsidiaries and affiliates (collectively, “ViaSat,” “we,” “us,” or “our”) respect and value your privacy. In this Website Privacy Policy (“Policy”), we describe the information that we collect from users of ViaSat websites that include but are not limited to www.viasat.com, www.exede.com, and www.wildblue.com (the “Sites”). This Policy does not apply to users of customer websites such as <http://exede.net>, <https://exede.net> and <https://wildblue.net>. The privacy policies applicable to customers of ViaSat’s services can be found on our customer websites. By visiting our Sites, you agree that your information will be handled as described in this Policy.

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INFORMATION WE COLLECT AND HOW WE USE THE INFORMATION

- **Information You Provide to Us**

Generally, you may browse through the Sites without giving us any personal information about yourself. When you request information about our products, services, or events, you may voluntarily provide us with contact information, including your name, zip code, phone number and/or email address (“Information”). We use the Information that you provide to respond to your information requests regarding our products and services.

- **Information You Post**

Any comments or information that you post on public websites, including the Sites, is publicly available and may be viewed, collected and used by others, including ViaSat. ViaSat is not responsible for the privacy of any information that you choose to post on the Sites or for the accuracy of any information contained in those postings.

Information Automatically Collected

Our cookies and other analytics technologies do not collect personal information and we do not combine the general information collected through cookies with other personal information provided to us to tell us who you are. We may use cookies, tracking pixels, or similar technologies or services such as Google Analytics to conduct analytics of our Sites. For example, we may automatically collect certain non-personal information from you such as your browser type, operating system, software version, Internet Protocol (IP) address, Internet service provider and platform types. We may also collect non-personal information about your use of the Sites, including the areas or pages of the Sites that you visit, the amount of time you spend using the Sites, the number of times you return, and other Site usage data. This information helps us to track and understand how visitors use our Sites, and improve the performance and user experience of our Sites.

- **How We Respond to Do Not Track Signals**

While most browsers will allow you to block cookies by enabling a Do Not Track header within the browser, our Sites do not recognize Do Not Track headers. However, we only use cookies as described in this Policy.

ADVERTISEMENTS

We use third parties such as network advertisers to assist us in displaying our advertisements on third party websites, and to evaluate the success of our advertising campaigns. Network advertisers display our advertisements on third party websites based on your visits to our Sites as well as other websites. This enables us to target our advertisements for our products and services. Third party ad network providers, advertisers, sponsors and/or traffic measurement services may use cookies, JavaScript, web beacons (including clear GIFs), Flash LSOs and other

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technologies to measure the effectiveness of the ads they place for us and to personalize advertising content. These third party cookies and other technologies are governed by each third party's specific privacy policy, not this Policy.

You may opt out of many third-party ad networks, including those operated by members of the Digital Advertising Alliance ("DAA"). For more information about third-party ad networks operated by DAA members, and your choices regarding information used by these companies, including how to opt out of such networks, please visit the DAA's website at www.digitaladvertisingalliance.org and www.aboutads.info/choices. Opting out of one or more DAA member networks only means that those members no longer will deliver targeted content or ads to you. It does not mean you will no longer receive any targeted content or ads on our Sites or other websites. You may continue to receive advertisements, for example, based on the particular website that you are viewing. Also, if your browsers are configured to reject cookies when you visit the DAA's opt-out page, or you subsequently erase your cookies, use a different computer or change web browsers, your DAA opt-out may no longer be effective.

INFORMATION DISCLOSURE

ViaSat may disclose the information we collect from and about you as follows: (1) to our employees or third party vendors, agents, service providers or contractors, if the disclosure will enable them to perform a business, professional or technical support function for us; (2) to respond to legal process or provide information to law enforcement or regulatory agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law; or (3) as otherwise described to you at the point of collection.

Also, ViaSat may sell or purchase assets during the normal course of our business. If another entity acquires us or any of our assets, information we have collected about you may be transferred to such entity. In addition, if any bankruptcy or reorganization proceeding is brought by or against us, then such information may be considered an asset of ours and may be sold or transferred to third parties.

CONSENT TO TRANSFER INFORMATION TO THE UNITED STATES

Your information is stored on servers in the United States. If you are located outside of the United States, please note that information we collect will be transferred to and processed in the United States. By using our Sites, you consent to the transfer to and processing of your information in the United States, which may not have data protection laws that provide the same level of protection as exist in the country where you reside.

DATA SECURITY

ViaSat has taken certain physical, administrative, and technical steps to safeguard the Information we collect from and about visitors to our Sites. While we seek to ensure the integrity and security of our network and systems, we cannot guarantee the security of the Information you transmit to us. We encourage you to take precautions to protect your personal data when you are on the Internet.

LINKS TO OTHER WEBSITES

The Sites may contain links to other third party websites. Any access to and use of such linked websites is not governed by this Policy, but instead is governed by the privacy policies of those third party websites, even though some of these other sites may be co-branded with us and may look like Site features. We are not responsible for the information practices of such third party websites.

SPECIAL INFORMATION FOR CALIFORNIA RESIDENTS

ViaSat does not currently disclose any Information to third parties for their direct marketing purposes.

OUR COMMITMENT TO CHILDREN'S PRIVACY

Protecting children's privacy is important to us. We do not direct the Sites to, nor do we knowingly collect any personal information from, children under the age of thirteen.

CHANGES TO THIS PRIVACY POLICY

ViaSat may amend this Policy from time to time. When we do, we will post the change(s) on the Sites. If we make any material changes in the way we use or disclose the Information you provide to us, we will provide appropriate notice to you.

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HOW TO CONTACT US

If you have any questions that you would like to ask about this Policy or about our handling of the Information collected on our Sites, please contact us at privacy@viasat.com.

Effective Date: July 31, 2015