



WildBlue® Subscriber Privacy Policy

Viasat, Inc. and its subsidiaries and affiliates (collectively, “Viasat” “we,” “us” or “our”) respect and value your privacy. In this Privacy Policy (“Policy”), we describe the information that we obtain about subscribers of our WildBlue® internet service and related products and services (the “Services”), including information you may provide to access our customer portals at <http://go.wildblue.net> or <https://myaccount.wildblue.net> (“Sites”) related to our Services. This Policy does not apply to users of our other websites such as www.Viasat.com, www.exede.com and www.viasat.com/wildblue, which are governed by the Website Privacy Policy available at www.exede.com/legal, or any third party websites that you access through the use of our Services. By visiting our Sites or using our Services, you agree that any information you provide to Viasat will be handled as described in this Policy, which is incorporated by reference into the Customer Agreement located at <http://www.viasat.com/legal>.

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INFORMATION COLLECTION AND SOURCES

- **Information You Provide to Us**

Viasat collects personal information from you when you use our Services, create an account with us, request information from us, or otherwise contact us. The personal information we collect may include your name, address, email address, phone number, account login credentials (such as a username and password), and a credit or debit card number or other financial information (“Information”). We may combine the Information you provide to us with information from and about you that we receive from third parties, including business partners and vendors, or information that we automatically collect when you visit the Sites.

You may update or change your contact and billing information by calling our customer care number at 1-855-463-9333 or accessing our customer portals at <http://go.wildblue.net> or <https://myaccount.wildblue.net>.

- **Information Automatically Collected**

When you use our Sites, we may use cookies, log files, or other similar technologies to conduct analytics of our Sites. For example, we may automatically collect certain non-personal information from you such as your browser type, operating system, software version, Internet Protocol (IP) address, Internet service provider and platform types. We may also collect non-personal information about your use of the Sites, including the areas or pages of the Sites that you visit, the amount of time you spend using the Sites, the number of times you return to the Sites, the amount of time it takes to load a page, the order in which the content on a page loads, and other Site usage data. This information helps us to track and understand how visitors use our Sites, and improve the performance and user experience of our Sites.

We may also collect information regarding your use of our Services and how our Services perform, including account login credentials, your browser type, IP Address or MAC address, and the domain names of the websites you visit.



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- **Information You Post**

Any comments or personal information that you post on public pages (such as social media sites), within the Sites or otherwise, is publicly available and may be viewed, collected and used by others, including Viasat. Viasat is not responsible for the accuracy of any information contained in those postings.

- **Cookies and Other Tracking**

Cookies. Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your browser to enable our systems to recognize your browser. Cookies allow a web server to transfer data to a computer for recordkeeping and other purposes. We and our third-party service providers may use "cookies" on our Sites to facilitate your ongoing access to and use of the Sites. For example, we may use cookies to remember your username and password, if you choose to store them. We may also use cookies to determine when your current session on the Sites should be logged out after a period of no activity, as well as for efficient management of the servers providing our Sites.

There are two types of cookies we use on the Sites: session-based cookies and persistent cookies. In addition, we may also allow vendors to use "third party" cookies for specific purposes on our Sites. A description of each of these cookies is provided below.

Session Cookies. Session cookies exist only during an online session. They disappear from your computer when you close your browser or turn off your computer. When you authorize us to do so, we may use session cookies to allow our systems to uniquely identify you during a session or while you are logged in to the Sites. This allows us to process your online transactions and requests and verify your identity, after you have logged in, as you move through our Sites.

Persistent Cookies. Persistent cookies remain on your computer after you have closed your browser or turned off your computer. When you authorize us to do so, we may use persistent cookies to allow our systems to remember you and automatically log you in to our Sites.

Third Party Cookies. We may also engage third parties who use session or persistent cookies to uniquely identify you via your user credentials during a session while you are logged in to our Sites. The third-party cookies do not collect any personally identifiable information other than the user credentials you provide.

Clear Graphics Interchange Formats ("GIFs"). Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. We or our service providers may use clear GIFs in HTML emails to our customers to help us track email response rates, identify when our emails are viewed and track whether our emails are forwarded.

- **How We Respond to Do Not Track Signals**

While most browsers will allow you to block cookies by enabling a Do Not Track header within the browser, our system does not recognize Do Not Track headers. However, we only use cookies as described in this Policy.

YOUR CHOICES

If, at any time, you would like to stop receiving marketing emails from us, you may follow the opt-out instructions contained in any such email. Please note that it may take up to 10 business days for us to process marketing email opt-out requests. If you opt-out of receiving marketing emails from us, we still may send you emails about your account or any services you have requested or received from us, or for other customer service purposes. Additionally, you may receive marketing or advertising emails from Viasat dealers who act independently of Viasat. Dealers are independent contractors authorized to sell Viasat services in addition to other services. Viasat does not control marketing or advertising emails from dealers to Viasat customers that were developed independently from Viasat.

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HOW WE USE INFORMATION COLLECTED

We may use the Information we collect from and about you for the following business purposes:

- To fulfill orders, provide Services and communicate with customers;
- To develop new products or services;
- To respond to your inquiries;
- To contact you when necessary;
- To address problems with the Sites or our business;
- To protect the security or integrity of the Sites and our business; and
- To use and disclose your credit/debit card information or other financial information only to process payments and prevent fraud.

We also may use your information for the following commercial and marketing purposes:

- To market our Services to you and engage third parties to help us market our Services; and/or
- To contact you with information, newsletters and promotional materials from Viasat or on behalf of our partners and affiliates.

Lastly, we may use your information that we collect as described to you at the point of data collection.

Please also note that in accordance with applicable laws, your Information may be stored and used for the purposes described in this Policy in the United States or in any other country in which Viasat or its subsidiaries, affiliates or service providers conduct operations.

INFORMATION SHARING AND DISCLOSURE

Viasat may share your Information with third parties, including for the following business purposes:

- We may disclose your Information to third party vendors, service providers, contractors or agents who perform functions on our behalf related to the Sites or Services. For example, these providers may help us deliver our current Services to new customers or new Services to existing customers.
- We may disclose your Information to outside auditors, professional advisors, potential business transition partners, and regulators.
- We may disclose your Information where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety or property of any person or entity (including Viasat), or violations of our Customer Agreement or policies.

We also may share your information in the following additional circumstances:

- If we are acquired by or merged with another company, or in the event of a consolidation or reorganization involving Viasat, or if all or a portion of our assets are transferred to another company, or as part of a bankruptcy proceeding or as part of a similar transaction, we may transfer the Information to the acquiring company or other involved third party.
- We may disclose your Information to respond to legal process, such as a subpoena or court order, to comply with the law or to protect our rights in litigation or arbitration.



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DATA SECURITY

Viasat has taken certain physical, administrative, and technical steps to safeguard the Information we collect from and about our customers and visitors to our Sites. While we seek to ensure the integrity and security of our network and systems, we cannot guarantee the security of the Information, and we encourage you to take precautions to protect your personal data when you are on the Internet.

You are responsible for maintaining the strict confidentiality of your account password and any Site login or user ID information, and you shall be responsible for any access to or use of the Sites by you or any person or entity using your password, login or user ID, whether or not such access or use has been authorized by or on behalf of you.

Our Sites and online applications are for the sole use of Viasat customers in managing their accounts and the products and services they receive. If you choose to provide access to certain of your account data to third parties, Viasat cannot be held responsible for any release of account or personal data that occurs as a result of the access that you provide to others.

LINKS TO OTHER WEBSITES

At times, our Sites may contain links to third party websites or applications, including third party products or services. Any access to and use of such linked products or services is not governed by this Policy, but, instead, is governed by the privacy policies or terms of use of those third parties, even though some of these other products or services may be co-branded with us. We are not responsible for the information practices of such third parties.

SPECIAL INFORMATION ON INDIVIDUAL STATE PRIVACY LAWS

California Residents

Consumers residing in California are afforded certain additional rights with respect to their personal data under the “Shine the Light” Law (California Civil Code section 1798.83) and the California Consumer Privacy Act or “CCPA” (California Civil Code Section 1798.100 et seq).

Shine the Light

California Civil Code Section 1798.83, known as Shine the Light, requires us to disclose that California customers may request information concerning whether a business has disclosed personal data (as defined in the Shine the Light law) to any third parties for their direct marketing purposes. We do not disclose your personal data (as defined in the Shine the Light law) to non-affiliated companies for their direct marketing purposes without your consent. If you have questions or wish to make a request for more information on our disclosures to third parties, contact us at privacy@viasat.com.

California Consumer Privacy Act

The CCPA gives you specific notice and personal information rights as a California resident.

- *Categories of Information Collected, Disclosed, and Sold*

This section describes the types of personal information (as defined in the CCPA) that Viasat collects, uses, and discloses to third parties in connection with the Services in the preceding 12 months. We describe the business and commercial purposes for collecting this information in the *How We Use Information Collected* section above. Viasat does not knowingly collect, and therefore does not sell, the personal data of minors.

Personal Information Categories under the CCPA	Personal Information Sources	Personal Information Disclosure or Sale
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Identifiers (<i>name, contact information, unique identifiers, IP address, etc.</i>)	<ul style="list-style-type: none"> You Third-party data broker 	We disclosed your personal information in the past 12 months as described in the <i>Information Sharing and Disclosure</i> section above. We do not sell your personal information.
Characteristics of protected classifications under California or federal law (<i>age, gender</i>)	<ul style="list-style-type: none"> You Third-party data broker 	
Commercial Information (<i>your usage history and preferences; purchase history</i>)	<ul style="list-style-type: none"> You Third-party data broker 	
Internet/Electronic Activity (<i>your online interactions with the Services</i>)	<ul style="list-style-type: none"> You (including from your device) 	
Professional or employment-related information	<ul style="list-style-type: none"> Third-party data broker 	
Profile Inferences (<i>inferences we draw from your information and activity through the Services to help create a personalized profile so we can better identify services that may be of interest</i>)	<ul style="list-style-type: none"> You Third-party data broker 	

- Your Rights*

To make an access or deletion request, you can send an email to privacy@viasat.com or call 1-855-463-9333. We will take steps to verify your identity before we respond to your request, which may include asking for additional information that we will use only to process the request.

Access Request. You may make up to two requests per year for information as to:

- The categories of personal information that we've collected and sold about you, or shared for a business or commercial purpose with our service providers;
- The sources from which we've collected such personal information;
- The third parties with whom we've shared that personal information and to whom we've sold that information;
- The business or commercial purpose for collecting or selling that personal information; and
- The specific pieces of personal information we've collected about you.

Deletion Request. You may request that we delete the personal information that we've collected from or about you, although there are some reasons we will need to retain information, such as to complete a transaction for you, provide the Services, detect and protect against fraudulent and illegal activity, maintain for internal purposes, comply with a legal obligation, or exercise our rights.

We will respond to your access and deletion requests within 45 days, unless we require additional time, in which case we will let you know. If you exercise any of your rights in this section, we will not discriminate against you, such as by denying you access to our services or restricting your access to products or services of a certain price or quality. If you designate an authorized agent to act on your behalf with regard to a CCPA request, we will request that you provide us with legal authorization indicating your consent to have the authorized agent's representation. Examples of acceptable forms of legal authorization would be a fully executed Power of Attorney, a notarized affidavit or any other legally executed document that indicates the authority to represent you as it pertains to your CCPA request.

Opt-Out Request. You have the right to opt out of Viasat's sale of your personal information to third parties for their commercial purposes. We have not sold your personal information in the preceding 12 months.

Maine Residents



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The Maine Broadband Internet Access Service Customer Privacy Act gives you additional privacy rights when we are your broadband Internet access service provider. The Maine law gives you the right to control certain ways that we use or share information we have about you and requires that we provide you with a notice of your rights and our obligations under this law. We do this in this section. The Maine law also requires us to take reasonable measures to protect your customer personal information. We describe this in the *Data Security* section of this Policy.

We will not use, disclose, sell, or permit access to your broadband customer personal information except for purposes allowed under the Maine law or with your affirmative consent. We may ask you for this consent when we interact with you. For example, we may ask to use your broadband customer personal information to market additional non-communications-related services to you when you contact us.

The Maine law also provides you with a right to opt-out of any use or sharing of data that is not customer personal information under the law that we may collect.

If you have questions about your rights, or to exercise your rights under the law, please contact us at privacy@viasat.com. We will not refuse to provide you with broadband service, charge you a penalty, or offer you a discount based on whether you agree that we can use or share your broadband customer personal information.

ACCESS TO YOUR PERSONAL INFORMATION

If you have an account for our Services, you may sign in to your account and update your personal information contained in the account.

CHANGES TO THIS PRIVACY POLICY

Viasat may amend this Policy from time to time. When we do, we will post the change(s) on the Sites. If we make any material changes in the way we use or disclose the Information you provide to us, we will provide appropriate notice to you.

HOW TO CONTACT US

If you have any questions that you would like to ask about this Policy or about our handling of your Information, please contact us at 1-855-463-9333.

Last Updated: July 27, 2020