Viasat Mobility Cookie and Tracking Technology Notice

A cookie is a very small text file that a website or application (collectively, the "**Services**") – when visited by a user – asks your browser to store on your device to remember or capture information about you, such as your language preference or site usage. Cookies placed by Viasat are called first-party cookies. We also may use third-party cookies, which are cookies from a domain different than the Services domain you are visiting. We use cookies, local storage, and other similar tracking technologies and methods (collectively called "**cookies**" for purposes of this Notice), to deliver the requested service, to collect data about the use of our site and application, improve your experience, and in some cases for our advertising and marketing efforts.

Cookies last for different lengths of time depending on the job they do. Session cookies only last for your online session and disappear from your device when you close your browser. Persistent cookies, including use of local storage, stay on your device after the browser has been closed and last for the period specified in the cookie.

Types of Cookies That We Use

1. Strictly Necessary Cookies

These cookies are necessary for the Services to operate and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging-in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site or app then will not work.

2. Functional Cookies

These cookies enable the Services to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.

3. Performance Cookies

These cookies allow us to count visits and traffic sources and capture performance information so we can measure and improve our site. They help us to know which pages are the most and least popular, learn about any technical errors that occur when you interact with our site, and see how visitors move around the site. Information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not be able to analyze the service and monitor its performance.

4. Advertising Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Managing Cookies

Most browsers allow you to choose the level of privacy settings you want. You can block all cookies, or accept all cookies or pick a setting somewhere in between. This range lets you control your cookie settings, so you can:

- See the cookies in use and delete them on an individual basis
- Block third party cookies
- Block cookies from particular sites
- Block all cookies from being set
- Delete all cookies when you close your browser

Deleting cookies means that any preference settings you have made on a website will be lost. If you've set your preferences to opt out of cookies, this setting will be lost too, as that information is stored in a cookie.

Find out how to manage your cookies through the popular browsers below:

Internet Explorer <u>https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies</u> <u>manage-cookies</u> Firefox https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?

Google Chrome https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer? Google Chrome https://support.google.com/chrome/answer/95647?hl=en Safari https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac

Below is information on managing cookies used by third-party advertisers across the web. The inclusion of a vendor in the list below does not mean that we currently use their services or that we currently conduct campaigns that use such technologies, and we make no warranties about the information available through the links provided.

- DoubleClick (Google AdSense) [https://support.google.com/adsense?source=404#topic=3373519]
- Facebook [https://www.facebook.com/help/]
- Google [http://www.google.com/policies/technologies/ads/]
- Conversant [http://www.conversantmedia.com/legal/privacy]
- Adobe Experience [http://www.adobe.com/privacy/analytics.html]
- Yahoo [http://info.yahoo.com/privacy/us/yahoo/details.html]
- Additional information about individual opt-out programs is available on the World Privacy Forum website at [http://www.worldprivacyforum.org].
- In addition to visiting the websites of the vendors listed above, you may opt out of certain targeted advertising by multiple third-party advertising networks at one time if they belong to the Network Advertising Initiative or the Digital Advertising Alliance. Visit the Network Advertising Initiative's website at http://www.networkadvertising.org/managing/opt_out.asp or the Digital Advertising Alliance's website at https://youradchoices.com/.

Please contact <u>privacy@viasat.com</u> with questions on this Notice.

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