



**Create an in-flight
experience that
keeps passengers
coming back.**



“What’s the secret to longer-lasting passenger loyalty in the air travel industry?”

It’s simple.

Give your passengers an in-flight experience to remember – one that reflects the brand they chose to fly with.

Viasat AMARA is designed to do just that.

By coupling high-performance in-flight connectivity with a flexible portfolio of digital services, **Viasat AMARA helps you create an experience that embodies your brand** – and delivers a memorable experience for every passenger on board.

Viasat™
AMARA



Top tier connectivity earns passenger loyalty.

75%

of passengers
would select or
rebook an airline
if quality Wi-Fi
is available.*

22%

of frequent flyers
simply wouldn't
book an airline
that didn't offer
quality Wi-Fi.*

***Source:** Viasat, Passenger Experience Survey, 2024

Viasat AMARA provides high-performance connectivity, engineered to adapt with passenger demands.



Streaming fast Wi-Fi
available gate-to-gate



100%+ take rates supported
by massive network capacity.



Enhanced service availability powered
by resilient, multi-network technology.

Passengers want an in-flight experience that fits around them.

Every day, your passengers experience personalization on the ground. Naturally, they now expect it when they fly.

71%

prioritize access to personalized streaming services.*

48%

want personalized food and drink options.*

45%

want in-flight entertainment tailored to them.*

***Source:** Viasat, Passenger Experience Survey, 2024

Powering personalized experiences.

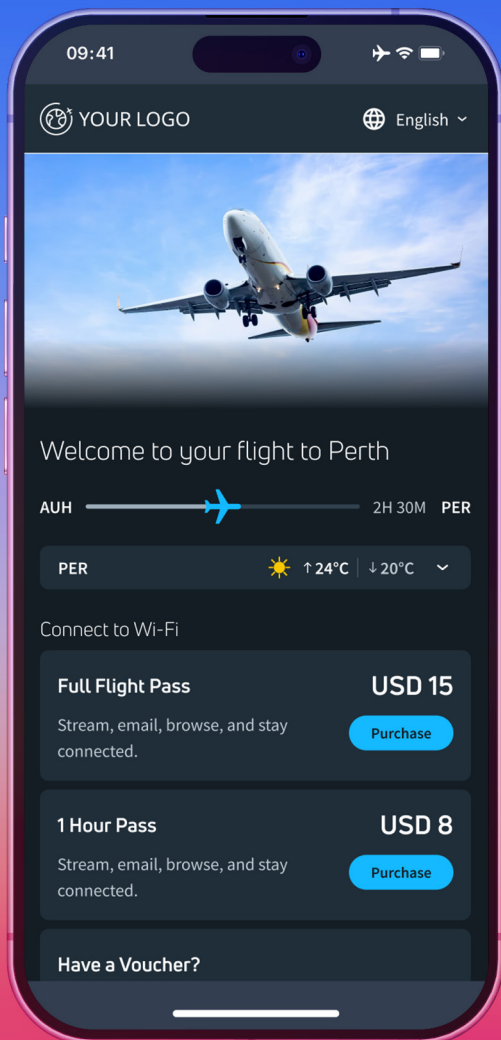
Connectivity opens a world of potential to build next-level experiences that set you apart.

Viasat AMARA enables your airline to deliver tailored applications, entertainment, and experiences – to seatback screens or straight to their personal devices.



Turn connected services into a seamless connected experience.

Integrate loyalty programs, partner services, entertainment, connectivity, and more into an intuitive in-flight portal, with Viasat OneFi.



Build brand loyalty



Scale effortlessly



Monetize your audience

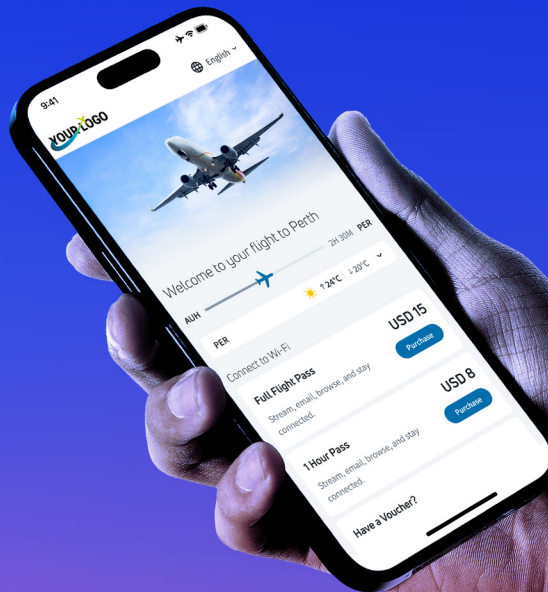
Turn your passenger experience ambitions into your advantage.

Viasat AMARA is the key to turning connectivity into a catalyst for passenger loyalty.

Combining high-performance connectivity with engaging digital experiences into one powerful solution, **Viasat AMARA enables you to deliver your brand's best in-flight experience, time and time again.**



Keep passengers coming back with an experience you can call your own.



Download and find more guides to explore **Viasat AMARA** possibilities by accessing below:

OWN YOUR SPACE

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