



CONNECTED
APPLICATIONS

Viasat™

**From vision to version
one: build an application
ecosystem that delivers
your ambitions.**

OWN YOUR SPACE • VIASAT AMR • OWN YOUR SPACE



94%

of passengers
want to use their
personal devices
while flying.¹

80%

would switch
airline after a single
poor in-flight
entertainment
experience.²

**So, getting the in-flight digital
experience right is crucial.**

Source: ¹Viasat, Passenger Experience Survey, 2024.

²Kearney, Streaming the sky: a multibillion-dollar
opportunity for airlines and media companies, 2023

But creating a seamless, brand-aligned, and value-adding experience for your passengers is no small endeavour.

It often means bringing together a wide array of applications and partners; building a robust digital ecosystem that still feels seamless for your passengers.



Craft your in-flight vision, with Viasat AMARA.

Viasat AMARA helps simplify the deployment
and management of digital applications
through the Connected Partner Platform.

You can create and maintain the experience
that passengers and crew expect from you.

ViasatTM 
AMARA



Curate an experience as unique as your airline.

Viasat AMARA empowers you to deliver a wide range of retail and destination services, as well as in-flight essentials.

Our customizable application hosting provides compatibility, performance, and total flexibility.



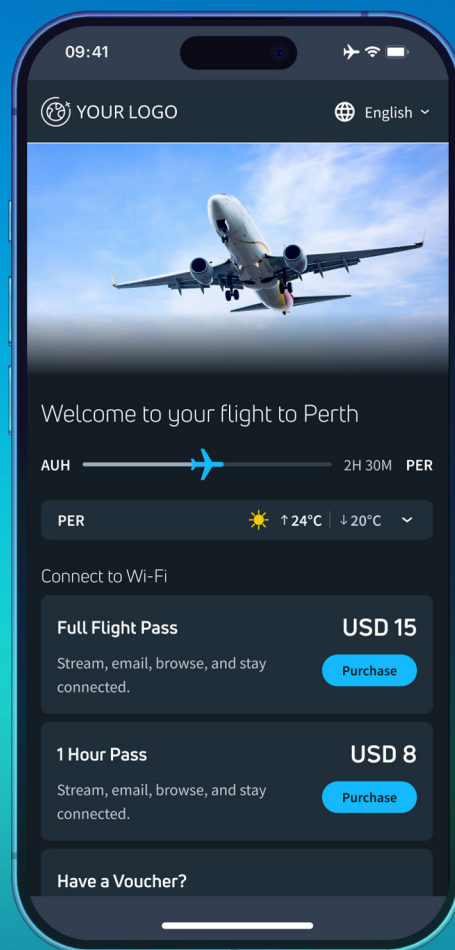
Scale at your speed.

Introduce new applications and services where and when you need them, **as soon as you need them.**

Viasat AMARA's standardized platform means partner applications are swiftly integrated by us. So, you don't have to spend time and effort in testing and onboarding.

Which means you can deliver an experience that stays on top of the ever-evolving expectations of passengers.

And, you can do so more cost-effectively.



Bring your own partners or applications on board, or count on ours:



Moving maps



Retail solution provider



Order-to-seat app



In-flight games



Global car rental broker



Global airport transfer booking

Passengers can access a rich ecosystem through one modular, brand-aligned in-flight platform. One that scales as your airline scales.

You can create the opportunity for:

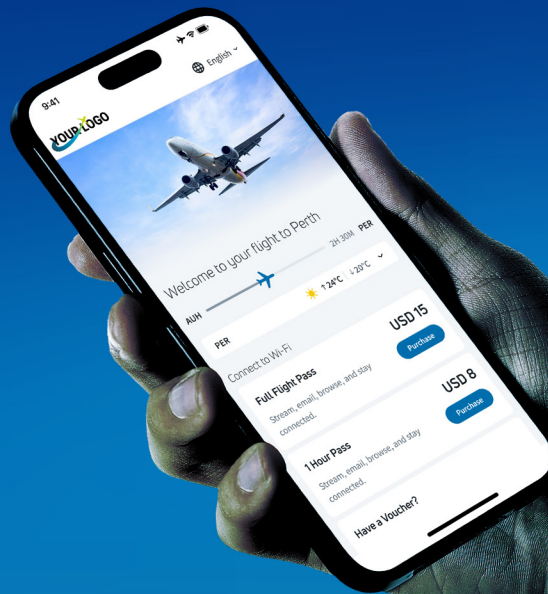
One seamless brand experience, from check-in to landing, and beyond.

Viasat AMARA puts you in control.

Viasat AMARA helps remove the complexity from your application ecosystem, so you can craft and scale an evolving in-flight experience that aligns with your ambitions.



A faster, easier way to build your airline's digital experience.



Download and find more guides to
explore **Viasat AMARA** possibilities
by accessing below:

OWN YOUR SPACE

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