Viasat Live TV

Viasat Live TV delivers real-time broadcast content over-the-air on the world's highest capacity satellite network. Airlines can select from the most popular news, sports and entertainment channels to provide a lean back experience that delights passengers on Viasat connected aircraft.

Interface

› **Real-time delivery** of live TV content to Viasat connected aircraft ensures passengers view in-flight television simultaneously with its broadcast on the ground.

› **Universal playback controls** ensure a consistent and expected user experience for Live TV viewers regardless of the type of device they are using to consume television content.

› **A full featured program guide** allows passengers to view current, and upcoming programming across channels along with key program details.

Content

› **Standard content line-ups** simplify content licensing for airlines, passing through volume-based licensing discounts and pre-negotiated license agreements.

› **Domestic and international TV offerings** allow airlines to provide a consistent portfolio of entertainment services across global fleets.

　– **US Domestic Line-Up:** CBS, NBC, FOX, NFL, Disney, Telemundo, ESPN, USA, TNT, Bravo, CNN, CNBC

　– **International Line-Up:** BBC, Bloomberg, CNBC, CNN, Sport24[1]

Operations

› **Airlines can access key analytics** about content consumption, viewer sessions, device types, and more through the Viasat Insights application. Within Viasat Insights, airline program managers can configure dashboards and generate reports to easily track key IPTV metrics.

› For aircraft equipped with Viasat IFC, **no additional hardware is required** to support Live TV service. Live TV services utilizes the onboard modem and wireless access points to distribute content to passenger devices, seatback systems and airline applications.

› Live TV software and content **updates are delivered seamlessly over-the-air** on Viasat's high-capacity network, minimizing aircraft out of service time and increasing the agility of product enhancements.

Additional features

› **Accessibility:** Support for closed captioning

› **Browser support:** Support for the latest Microsoft, Chrome and Firefox web browsers (mobile and laptop)

› **OS Support:** Support for the popular Windows and OSX operating systems

› **Airline app integration:** Viasat SDK to enable IPTV to be delivered within airline applications

› **Seatback integration:** Integration with onboard IFE systems to deliver IPTV to the seatback

Full-screen player experience