

ABOUT WILDBLUE COMMUNICATIONS, INC.

More and more families and small businesses want to relocate to the country, but they want to stay as connected to the rest of the world as they are to the land that they love.

WildBlue's mission is to make affordable broadband Internet access available to everyone, regardless of where they live.

- WildBlue delivers affordable two-way broadband Internet access via satellite to virtually any home and small business throughout rural America.
- WildBlue uses a 26-inch satellite minidish equipped with both a transmitter and receiver for two-way satellite connectivity to the Internet.
- WildBlue service does not require cable or phone lines. It is accessible to virtually every home and small business in the contiguous U.S., particularly the estimated 11.5 million homes and small offices that are not wired for terrestrial (DSL or cable modem) service.

Fast Facts:

Founded: July 2004

Location: Greenwood Village, Colorado

Number of Employees: 240

Nationwide Dealer Network: Approx. 1,800

Wholesale Partners: DISH Network, DirecTV, AT&T, National Rural Telecommunications Cooperative (NRTC)

Current Subscribers: **420,000**

Ownership: ViaSat Inc.

The Internet is Leaving Rural America Behind:

Dial-up Internet is the country road of the Web, yet the majority of rural consumers and businesses have no other options. This “digital divide” creates severe implications for quality of life and rural economies.

- Less than one-third of rural America is connected to the Internet via a broadband connection. The need for speed has never been greater, given the increasing complexity of the Web and the content on it.
- Rural areas are expensive to wire for terrestrial high-speed providers, and lower population densities further discourage traditional broadband investment and service availability.

How WildBlue Can Help:

- Studies show that rural high-speed connections stimulate economic productivity and output, creating jobs and opportunity.
 - Faster Internet speeds save time and money for rural households and businesses. From downloading and uploading large files – including videos, music, pictures and data – to information gathering, online marketing and online training, better connections make all the difference.
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- Keeping up with current information and having your company's story and products available online is crucial to business success. WildBlue liberates small businesses, farmers and ranchers from dial-up – opening the door for new opportunity and streamlined processes. For example, producers can take part in production livestock and horse sales across the United States from their home or office, or use WildBlue to broadcast their own production sale.
- In addition, faster connections offer farmers and ranchers immediate access to market prices, weather, industry organizations and more. And as animal identification becomes a more common practice, WildBlue services allow for fast uploads of critical data to these programs.
- Faster connections fulfill many needs common to our daily lives, including communications with friends and family, sharing photos and videos online, entertainment, games, computing, productivity, distance learning, online healthcare, online shopping and information gathering.

Our Services

The WildBlue Package That's Right for You: Value, Select or Pro Pack

Our core Value Pack is great for basic Internet use. It can be used for sending and receiving email, and surfing the Web for information and news.

Select Pack is faster yet. This system is for people who surf the Web multiple times a day, receive numerous emails with attachments, want to share and receive photos, download music and shop online.

For a family or business with more than one computer running at the same time, Pro Pack is the answer. It's the fastest package available, with plenty of bandwidth for everyone to download music and videos, send and receive large files and assist in a business communications.

Service Costs

WildBlue offers multiple service packages with speeds up to 1.5 Mbps in the downstream and 256 Kbps in the upstream. This fast, reliable Internet access comes for as little as \$49.95 per month. WildBlue's advanced technology and low-cost structure enable us to offer consumers and small office customers higher speeds and lower prices than other satellite broadband companies.

WildBlue Equipment Costs

WildBlue offers an equipment lease program for new customers. Under the WildBlue Lease Program, customers pay a low monthly lease fee of \$5.95, similar to most cable and satellite television pricing models. Customers also have the option to prepay their first 24 months of lease fees for just \$99.95, an added savings. To get started, customers pay a one-time activation fee of \$149.95, which includes free standard professional installation.
